

University Place Library Campaign

at the heart of it all 

Memorandum

TO: Pierce County Library System Board of Trustees
J. J. McCament, Chair

FROM: Lynne Hoffman, Foundation Director

DATE: February 28, 2011

SUBJECT: University Place Library Campaign – at the heart of it all

The opening of the new University Place Library was the talk of the town. 250 beaming guests attended the Donor Preview on Friday, February 11.

From the moment the doors opened, campaign donors expressed their delight in the new library that they helped create. The Terry D. Reim Spirit of Giving donor wall and the 12 named areas were an expression of philanthropy by the community. The program featured speakers Ruthann Reim McCaffree and Steve Smith, Co-chairs, lead donor Karen Bellamy and Neel Parikh with emcee Joe Scorcio keeping the proceedings moving along.

The donor experience also included a variety of hors d'oeuvres from Affairs strategically located around the stacks, light jazz by the Swingin' Soiree in the Tacoma Narrows Rotary Teen area, wine poured by Foundation board members behind the Help desk and heart-shaped chocolates to remember the University Place Library as the heart of the community.

The Pierce County Library Foundation was pleased to host this function and celebrate the support of more than 525 donors of every level to the campaign. The night was truly memorable and sent a message that the Pierce County Library System and Foundation values its donors.

Fundraising continues. For supporters enthused about the new library, the Foundation welcomes gifts to the University Place Library Campaign for items not yet funded. Names of donors who make gifts or pledges of \$1,000+ by June 30 will be added to the donor wall.

Gifts and pledges to date total \$ 582,296.